



How Much Hard Water is Costing You

Household Products Affected by Hard Water	Annual Household costs	Savings % with a Pure Water System	Annual Savings with Pure Water System	Monthly Savings with Pure Water System
Soap	\$92.05	50%	\$46.02	\$3.84
Hair Care Products	\$245	50%	\$122.50	\$10.21
Laundry Detergent	\$185.63	50%	\$92.76	\$7.73
Dishwasher soap	\$241.80	50%	\$120.96	\$10.08
Lotion's Moisturizers	\$322.88	?	\$225.96	\$18.83
Bottled Water	\$760.00	100%	\$760.00	\$63.33
Fridge Filter	\$120	100%	\$120	\$10.00
Fuel to heat water	\$540	30-40%	\$162.00	\$13.50
Clothing replacement	\$1,700	30%	\$510	\$42.50
Skin medications	?	50-100%	-	-
Cleaning bathrooms	?	½ time	-	-
Scale Prevention Treatment	?	90%	-	-
Annual cost with Hard water			\$2,160.22	\$180.02

Estimated Cost savings of soft water versus hard water for a household of 4 with 10 gpg hardness. **Source:** compilation of statistics from Pure Water Systems of NV. Based on 30 years in business and numerous 3rd part studies; (WQA, Battelle, Simmons national consumer survey, Bureau of Labor Statistics, US Census Bureau and Statista)

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Soft Water Extends the Life of your Appliances:

Water Appliances in Homes	Hard Water Life Span	Soft Water	Replacement cost in 2022	Monthly Savings with Pure Water System
Tankless Water heater	8 years	20+	\$6,700	\$41.88
Water heater	12 years	25+	\$3200	\$11.56
Dishwasher	5 years	12+	\$1500	\$14.58
Shower valve	5 years	10+	\$500	\$4.17
Shower Door	1 month	10+	\$3500	\$68.06
Faucets	2-5 years	10+	\$350 each x 3 =\$1,050	\$20.42
Granite counter tops	Buildup 10 years	20	\$5400	\$22.50
Instant hot	2 years	6+	\$540	\$15.00
Remodel kitchen			50,000	
Remodel Bathroom			\$15,000	
Monthly Savings with Soft Water				\$198.15

	Monthly Savings	Annual Savings with Pure Water System
Household Products	\$180.02	\$2,160.24
Water Appliances	\$198.15	\$2,377.80
Total Savings	\$378.17	\$4,538.04

